

# Backup and Recovery

With the Affordable IT backup solution, we have ensured that data security is our highest priority.

- Secure off-site backups giving you peace of mind that your data is safe
- Fully automated system meaning you no longer have to switch out hard drives or tapes
- Suitable for single user networks or multiple user networks with a central data store
- Generous packages allowing you to ensure all your data is backed up

As you and your company grow the number of files and folders that you have will grow along with it. Over time, this data becomes more and more precious and it only takes one disaster for all of your vital data to be lost in an instant. Secure, automated backups will ensure that all of your data is uploaded to our UK based servers on a daily basis, so that if something was to happen, all we have to do is click a restore button and your data will be back with you. We understand that the security of your data is of the highest importance to you.

With the Affordable IT backup solution, we have ensured that data security is our highest priority. As well as all data being stored in UK based data centres, your data will be encrypted (up to AES-256) on both backup and recovery (upload and download), meaning that throughout the data stream your data will remain secure and only seen by your eyes.



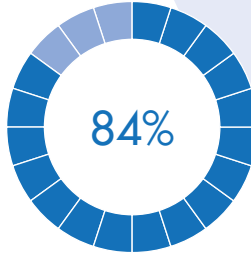
# Ransomware

Ransomware is on the increase and IT Managed Service Providers (MSP) are dealing with these infections on a daily basis. From 2016 to 2018 (Q2) 84% of European MSPs reported ransomware attacks on customers. Whilst this is higher than other continents, this may be due to a more proactive approach, however, the cost of business downtime often far outweighs the cost of the ransom requested (over 12 times more). And, some SMEs are experiencing multiple attacks in a single day, which is also on the increase (42%, up from 22%).

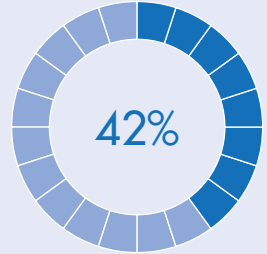
Source: [www.datto.com/uk](http://www.datto.com/uk)



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2016 to 2018 (Q2) 84% of European MSPs reported ransomware attacks on customers.



In the first half of 2018, 42% of MSPs reported clients suffered multiple ransomware attacks in a single day.

At Affordable IT, we only work with trusted suppliers and partners to provide the best solutions for our customers, when it comes to ransomware nothing else will do. Get in touch on 02380 000 770 to find out more.



To find out more about how Affordable IT can help your business call 02380 000 770, or email [it@aff-it.co.uk](mailto:it@aff-it.co.uk) [www.aff-it.co.uk](http://www.aff-it.co.uk)

