# Telecoms and Connectivity

## The **Affordable IT** hosted VoIP solution is a low-cost service that is available wherever there is an internet connection.

- Keep your current phone number or get a new phone number
- Low call costs
- Free internal calling (even if you are calling from other countries)
- A highly flexible and scalable system allowing you to add and remove users with ease
- Minimal hardware investment required saving your company upfront money

The Affordable IT hosted VoIP solution is a low-cost service that is available wherever there is an internet connection. **You only pay for what you need on a per-user basis** and there is no need to invest high amounts of money on hardware, such as a PBX, upfront. Our system can be easily managed and changes can be made at the push of a button, according to your businesses changing requirements, while still allowing your employees to easily manage phone calls.

You will also benefit from low call costs and we can also set up a remote answering service, so if you are unable to answer the phone your call will be sent to a UK-based centre, where the phone will be answered as if it was your own company answering it. This reduces the amount of missed calls you get, and again, you only pay for what you use, keeping your costs down.
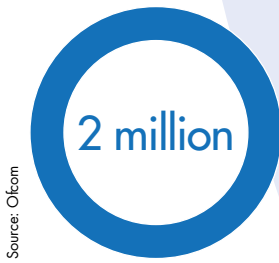
# ISDN

Integrated Service Digital Network, or ISDN, is the original high-speed internet service. ISDN was introduced in the 1980s, allowing both voice and data to be delivered simultaneously. It sparked the high-speed internet development between service providers and revolutionised the internet use we know well today, setting many free from the drudgery of dial-up.
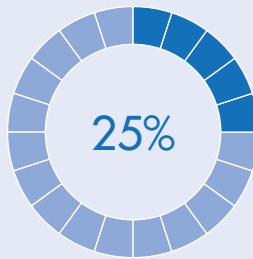
What's the big deal, you say? Well, it's still widely used, and BT have set a date for phasing out ISDN. Very soon, they will cease to supply ISDN and will completely phase out the network by 2025. The time has come as technology has evolved so much and old telephone solutions are lagging behind in the digital world.

Now is the perfect time to look at reducing your business costs by taking advantage of our free telecoms review. We will take a look at your current systems, setup and costs and compare them to modern VoIP solutions – giving you a more advanced, flexible system for the future.
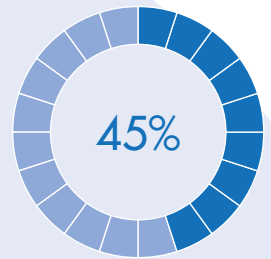
Source: Ofcom

## 2 million

In 2017 there were well over 2 million companies still using ISDN connections in the UK.

## 25%

A survey* has revealed that over 25% of companies in the UK are still unaware of the ISDN phase out.
*Talk Talk Business/Censuswide

## 45%

45% of UK businesses have already adopted IP Voice services.



To find out more about how Affordable IT can help your business call **02380 000 770**, or email it@aff-it.co.uk  www.aff-it.co.uk

**AFFORDABLE** IT